



colors
of future

MENTORING TODAY'S DREAMS
FOR A BETTER TOMORROW



www.colorsoffuture.org

What is Colors ?

Registered as Colors of Future Educational & charitable Trust, it's an NGO formed by a team of visionaries who understands that children, whose today's dreams & aspirations if nurtured & guided in the right way can make our future a much vibrant one is thus dedicated in mentoring the dreams of children from all walks of Life.

What do we do ?

Our vision is to create mentors who can guide & support the dreams of our young generation. The organisation provides its services free of cost for under-privileged children who need more than just guidance, but would require aid financially & mentally. For making the organisation a self sustainable one, the organisation will extend its resources & services to the privileged class of

children for a certain fee which would fund the organisations activities for the under-privileged children. We also take up projects to ensure that the organisation itself generates the financial backing without having to have to go for a fund-raiser from public.

The plan of action ?

The organization activity can be summed into four simple phases!

Phase 1:COF creates members who act as brother/sister to one kid

Phase-2: based on analysis by member each kid is trained/educated by ngo based on his/her capacities understood by ngo thru members

Phase-3: each member being a resource hires or coordinates placement of trained/educated kids in specified areas

Phase-4: Members' r promoted to MENTOR status in their area of expertise & these services would be offered to privileged kids for a fee making COF a finishing school n giving mentorship in all areas.

So who are the hands behind colors ?

A team that met by more than mere coincidence, had one very important thing in common, they believed that there is no exercise better for the heart than reaching down & lifting people up and that's where it all began for the wanna-be-social entrepreneur Andrine Mendez to team up with brilliant minds which made him shape colors & what's ahead of it.

Andrine Mendez

Trustee Member

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Community project Coordinator ,St.Teresa's College

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Seny P

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Where we work ?

Our operations have one basic formula, one member equals one child! So more the members, more the children. Now for making our concept simple, we only allow professionals to be part of Colors & a student can only become a member by a recommendation from one of the member stating that he is a pro in his area of expertise.

Now we only mentor children who is doing his 10th or 12th because this is the period which mostly encounters drop-outs from further studies owing to their social conditions. We will be rendering our aid to children of orphanages/boys home or similar of social cover to make our operations simple yet effective. However the program could be made open to children of backward or under-privileged communities prior to our guidelines. For good reasons, the member-child relations will be monitored by the organisation & will be under strict guidelines.

Our Projects

This year Colors will spread its wings to major cities across Kerala and commence three projects as its baby foot towards that tomorrow.

- 1)**Colors Aid or the Big B project** for children of under-privileged communities, whereb the members of the organisation will be mentoring each child morally & the organisation will support financially.
- 2)**Colors campus connect or R.U.M.O.R** as it is called are sessions based on giving the students an extra hand to learn things beyond their curriculum.
- 3)**Feed India** is a project that enables people to donate/fund for certain specific projects and actively monitor the progress of the project.

Subsequently we will be taking up projects to make the organisation into a self sustaining el,i.e the funds required to train/educate the children of underprivileged sections be collected by rendering the resources & services of the organisation.

Our Vision

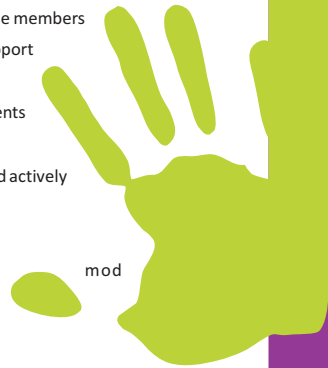
Colors has all the right shades to uplift the needy, all the right notes for the music that can create a magic waves getting everyone to do their '*Karma*'. Colors stand to be that platform where everyone can do the right '*Karma*', where everyone can act to make a difference in the lives of a many.

Our Vision is to make Colors of Future,a canvas for every socially responsible being to paint their colors to make our future the brightest. We wish to mentor the future of our children, to support & nurture their aspirations to become the best of what they are.We wish to provide moral & financial support for children who requires them. We wish to create a new breed of individuals who not only create their success stories but also script another 100 of them around them. We wish to uplift & support forgotten sectors & give them a fresh look. We wish to provide for & create employment opportunities. Our Vision is to create a better tomorrow by inspiring all to do a good '*Karma*'.

How Colors turns to be a self-sustaining model?

It is for a fact that what we wish to do requires a lot of resources & there lies the very thing we need to create that magical note. We don't like to be knocking doors for people to donate, our very foundation is that whatever we do, has to brought to be a good '*Karma*'. So we don't want people to just donate money, but we would love everyone to get involved! Now that is not all that easy as it sounds, so to make this happen in real terms the way the organisation generates funds involves active participation from each of its members & also from the source itself.

The projects we are about to discuss are projects which has a social reach as well as a fund generation involved.



Colors Mentoring School

An institution set to bring about the real dreams of every child true, Colors Mentoring school (CMS) gives wings to the dreams of children from all walks of life. Any child who aspires to live his dream can get adequate exposure to his desired skill-set by applying for an internship under a mentor, where-in he or she is trained with available resources by the mentor. So now, a child who wants to be an affiliate marketer can find a mentor with us, and he charged for the services provided by the school. Each member is raised to 'Mentor' status based on certain criteria & a training module is prepared based on each skill-set. A part of the fee charged from the student goes to the mentor & rest comes for the activities of the ngo. Now this also ensure individual level growth for the members who are associated with colors.

A finishing school as it can be rightfully referred to, sticks on to the organisation's social image & also make it a self-sustaining model of generating adequate funds required for the operations of the organisation.

Colors Citizine

A city dwellers voice on paper, Citizine is a social page-3 magazine that will make every voice a call to shout out. Now, if we discuss everything of this on paper, that will loose the charm. A sure shot fund raiser for colors yet a product for itself that set benchmarks, that's where this fits in.

Colors Publishing

A unit to promote the amateur writers and their creations, and also generate some funds for operation out of it.

Colors Online Shoppe

Instead of asking people to simply donate money, we thought we could be more innovative in the approach and thus popped out the idea of marketing products that have been pretty much in dark and yes also making a very good cash flow from it, the kind of products we are talking are special candles, paper bags, sugar-free, Tees & similar sectors that needs an up-lift.

Colors Snail E-Mail

A concept in association with India Post to make the people that having a paper in hand still is special, the idea is to bring back the importance of real letters but this time in a very unique way.

Colors Campaigns & Camps

Events & Campus connect programs on a monthly basis to promote new skill-set & flush in new ideas into the minds of children/youth from all walks of life.

Colors as a CSR Initiative

All praise to government policies we all know it's mandatory that every corporate acts responsible to their society but studies show that CSR in India is very much in its nascent stages. Colors can of course change a lot of equations to bring it to the balance. So if you are a corporate, talk to us on how you can be a part of change.

